Thank you for taking the time to read our privacy policy. The Fedcap Group, Inc. ("Fedcap") recognizes the importance of protecting the information we may collect from you or that you voluntarily provide when visiting our site at <u>www.fedcapgroup.org</u> ("Fedcap Site" or "Site"). This Privacy Policy does not apply to the websites of any other Fedcap affiliated websites, each of which may provide its own privacy and other policies.

To help you make informed choices when using and visiting our Site, this Privacy Policy details what information we may collect from you, how we use it, with whom it's shared and the choices you have regarding our use of your information provided and our Site.

SECTIONS

- The Information We Collect
- <u>Children's Online Privacy Protection Act</u>
- How We Use the Information We Collect
- How We Share or Disclose Personal Information
- Your Choices Concerning Our Handling of Your Personal Information
- How We Secure Personal Information
- How You Can Access or Correct Your Personal Information
- Links to Other Sites
- Updates to Our Privacy Statement
- Privacy Contact How to Contact Us

If you have any questions about the types of information collected on this Site, how it's used, would like to inquire on correcting any information you've submitted, or anything stated in this policy is either unclear to you or that you do not fully understand, then please contact us using the information provided at the bottom of this Privacy Policy in the "How to Contact Us" section.

Your use of our Site is also contingent on and subject to your acceptance and agreement with our website Terms of Use establishing the parameters and other conditions governing the use of our website. By using our Site, you have indicated your consent to all terms and conditions expressed in the Terms of Use and this Privacy Statement. If you do not fully agree with the terms and conditions provided you may not and should not use this Site.

THE INFORMATION WE COLLECT

We collect a variety of information from you when you visit our Site, subscribe to our newsletter, utilize our Interactive Services (as defined in our Terms of Use), fill out a form, make a donation through our site, or entering information. When donating on our Site, as appropriate, you may be asked to enter your: first and last name, e-mail address, mailing address, phone number, username and password, credit card information and whether you would like to receive email updates from us. You may, however, at all times freely visit our website, and you are not obligated in any way to provide us with any contact information.

Beyond the above listed personal information, we also may keep track of the domains from which you and others visit us, certain technical networking information and track how visitors navigate through our Site, including without limitation, statistics about your visit, the number of people visiting the site, your IP address, which pages of the Site you visit, the date and time of your visit, which products or services you access, the Internet domain from which you are accessing the Site, the browser you are using to visit the Site and the operating system you are using. To do this we use a variety of webserver logging and analytic software and/or cookies, as detailed further below.

We may utilize "cookies" to either store your information in connection with a transaction you've selected, to help further our Site analysis operations and to implement the "how we use your information" items listed above. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser that enables the sites or service providers systems to recognize you, your browser and remember certain information.

The cookies we may utilize cannot retrieve any other data from your hard drive, pass on computer viruses or capture any other personal information that you have not otherwise provided to us. Cookies also serve to help us understand which parts of our Site are the most popular, where visitors are going and how long they spend there. We also use cookies to analyze Site traffic patterns to help us improve the site organization and design. For more background information about different types of "cookies" commonly in use, you can visit <u>http://en.wikipedia.org/wiki/HTTP_cookie</u>.

We may additionally contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf other than to help us conduct and improve our business.

If you are just browsing our Site at <u>www.fedcapgroup.org</u>, a cookie identifies only your browser, but you do not have to accept the cookie to continue browsing this Site. In addition, you may disable the use of cookies in total or by individual websites by setting the appropriate options in your browser. To learn how to do so, please consult the Help menu option for your specific browser.

CHILDREN'S ONLINE PRIVACY PROTECTION ACT

We do not knowingly collect any information from anyone under 13 years of age. Our Site, products and services are all directed to people who are at least 13 years old or older. If you become aware that your child under the age of 13 years old has provided us with personal information without your consent, please contact us at <u>communications@fedcap.org</u>.

HOW WE USE THE INFORMATION WE COLLECT

In general, our policy is to use the information we acquire from you for internal purposes only, except when, as further detailed below, you make a donation to us through our Site that requires us to interact with credit card providers, payment servicers and banks. Any of the information listed above that we may collect from you could be used in one or more of the following ways:

- To personalize your online experience The Site analytic information and reports generated from them help us to better respond to your individual needs;
- To improve our Site We seek to improve our Site and its features based on the information of how visitors use our Site as well as any feedback we receive from you;
- To improve customer service Fedcap first and foremost wants to help people and we hope any information provided or collects us helps to more effectively respond to customer service requests and needs;

- To process transactions Your information may be used for the express purpose of delivering a purchased product or service as you have requested;
- To send periodic emails The email address you may have provided through our "Contact Us" page, when signing up for our newsletter, or in connection with order or donation processing, may be used to send you information and updates pertaining to your order or feedback, in addition to receiving occasional news, updates, related product or service information; and
- To provide products and services to you, and make available products and services of third parties, and to support those products and services.

Note: If at any time you would like to unsubscribe from receiving future communications, we include detailed unsubscribe instructions at the bottom of each email.

HOW WE SHARE OR DISCLOSE YOUR PERSONAL INFORMATION

Except as otherwise detailed in this Privacy Policy and our Terms of Use we do not sell, trade, or transfer to outside parties your personal information. This restriction does not apply to include third parties who assist us in operating our Site, conduct our business, or service you. We do not authorize these organizations to use or disclose the information they obtain from us for any purpose other than the specific purposes for which they obtained the information or to comply with legal requirements. We may also release your information when we believe disclosure is appropriate in order to comply with the law, enforce our site policies, or protect our or others' rights, property, or safety. However, your non-personally identifiable information may be provided to other parties for marketing, advertising, or other uses.

In addition, circumstances may arise where, whether for strategic or other business reasons, Fedcap decides to sell, buy, merge or otherwise reorganize its business, including in the event of bankruptcy. If such a transaction occurs, the purchasers, creditors, trustees or other persons or entities involved in such sale, purchase, merger or reorganization may be granted access and control of your personal information as a result of such sale, purchase, merger or reorganization. In the event of such an occurrence you may contact the entity to which we transferred your personal information with any inquiries concerning the handling of that information.

YOUR CHOICES CONCERNING OUR HANDLING OF YOUR PERSONAL INFORMATION

We offer you certain choices about what personal information we collect from you, how we use that information, and how we communicate with you. If you do not wish for the entities or persons described in this Privacy Policy to have access to or obtain your personal information, or disagree with our collection or intended use of your personal information, then please do not provide your personal information into, or use, the Site's products or services, and be aware that we may not be able to process your intended transaction or provide our products and services to you as a result.

From time-to-time we may, but are not obligated to, notify you of new products, announcements, upgrades and updates. If you would like to opt-out of being notified about such items, please contact us at the address given at the end of this Privacy Policy or follow the unsubscribe instructions included in any notices you may receive from us.

HOW WE SECURE YOUR PERSONAL INFORMATION

We strive to use appropriate security measures to keep your personal information private and secure. This said, no security measure in existence is one-hundred percent perfect and unbreakable. Criminals and bad actors constantly seek to introduce and implement new methods, means and strategies to attack and compromise systems and security techniques in use. As a result we cannot and do not guarantee that nothing or no one will at some time successfully circumvent the security measures we've selected and are utilizing. There is always some element of risk involved in providing personal information and as a result you should use caution when submitting your personal information and using the Site.

In order to try to minimize some security risk, we encrypt all information that you submit in ordering one of our products or services using the Secure Sockets Layer (SSL) protocol. All payment card information is submitted via SSL and provided to our payment gateway providers' databases to be accessible only by those authorized with special access rights to such systems, who are likewise required to keep the information confidential.

HOW YOU CAN ACCESS OR CORRECT YOUR PERSONAL INFORMATION

The most effective way to ensure the completeness and accuracy of the personal information in our records is check the accuracy of your personal information before you provide it to us and carefully input your information correctly. If you discover that personal information you provided to us is incomplete or inaccurate you may be granted access to your account profile and make the necessary updates and corrections. If you are unable to update or correct incomplete or inaccurate personal information by accessing your account settings, upon your reasonable and proportional request to the Privacy Contact at the contact information listed below, we will correct such personal information or use reasonable efforts to provide you with access to your personal information in order verify its accuracy, and correct, amend or delete your personal information if it is inaccurate.

This online privacy policy applies only to information collected through our Site and not to information collected offline, at local stores or in other non-online transactions.

LINKS TO OTHER SITES

Our Site may provide links to other websites for your convenience and information. These other websites may operate independently from Fedcap. Linked sites may have their own privacy notices or policies, which we strongly suggest you review if you visit any linked websites. To the extent any linked websites you visit are not owned or controlled by Fedcap, we are not responsible for the sites' content, any use of the sites, or the privacy practices of the sites.

UPDATES TO OUR PRIVACY POLICY

We may revise this Privacy Policy from time to time, with or without prior notice to you. The most current version will always be at <u>www.fedcapgroup.org/privacy-policy</u>. In connection with the updated Privacy Policy, we may post a notice on our home page for a reasonable period of time directing you to review the updated Privacy Policy. Any such modifications shall be effective immediately upon the Effective Date of the modified Privacy Policy. Your continued use of our website thereafter will indicate your consent to any changes made to this Privacy Policy.

PRIVACY CONTACT – HOW TO CONTACT US

If you have any questions or comments regarding this privacy policy please contact us using the information below:

The Fedcap Group

633 Third Avenue New York, NY 10017 Email: <u>communications@fedcap.org</u> Phone: (212) 727-4200

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